



United Nations  
Educational, Scientific and  
Cultural Organization

Organisation  
des Nations Unies  
pour l'éducation,  
la science et la culture

Organización  
de las Naciones Unidas  
para la Educación,  
la Ciencia y la Cultura

Организация  
Объединенных Наций по  
вопросам образования,  
науки и культуры

منظمة الأمم المتحدة  
للتربية والعلم والثقافة

联合国教育、  
科学及文化组织

**Participation Programme and Fellowships Section  
Sector for External Relations and Public Information**

To: National Commissions for UNESCO  
of Invited Member States  
(List of Countries in Annex II)

Ref.: ERI/RPO/PPF/10.930/RRJ

10 December 2010

Madam/Sir,

On behalf of the Director-General, I am pleased to inform you that the Government of Israel is offering, through its Ministry of Foreign Affairs' Agency for International Development Cooperation (MASHAV), a limited number of fellowships for participation in a seminar in Israel within the framework of the UNESCO/Israel (MASHAV) Co-Sponsored Fellowships Programme.

These fellowships are open to planners, architects, economists, community workers, administrators and policy makers working in government ministries (such as local government, housing, development, welfare, and health), in local authorities, NGOs and CBOs, in business organizations and academic institutions engaged with slum upgrading programmes wishing to participate in an international course on "*Slum Upgrading and the Delivery of Services to the Urban Poor*" to be held at the Weitz Center for Development Studies in Rehovot, Israel from 4 July to 2 August 2011.

The annexes to this letter provide detailed information concerning the description and scope of the course, the qualifications required, the facilities offered, the general conditions governing the award of fellowships and the procedures for the submission of applications.

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cc: Permanent Delegations of Invited Member States  
Israel's Agency for International Development  
Cooperation (MASHAV)  
Weitz Center for Development Studies  
Permanent Delegation of Israel UNESCO  
Israel National Commission for UNESCO  
UNESCO Field Offices concerned

7, place de Fontenoy  
75352 Paris 07 SP, France  
Tél. : +33 (0)1 45 68 15 12  
Fax : +33 (0)1 45 68 55 03

E-Mail :  
r.jakubowicz@unesco.org

The final selection will be made by MASHAV (Israel) on a competitive basis. Considering the limited number of fellowships offered under this programme, only candidates with the necessary qualifications and who demonstrate outstanding academic intellectual promise and personal qualities would have a chance to be selected.

A maximum of four (4) candidatures may be submitted by each invited Member State for this training course. Applications should be sent to UNESCO's Participation Programme and Fellowships Section (**Fax No. 33.1.45685503/E-Mail: [r.jakubowicz@unesco.org](mailto:r.jakubowicz@unesco.org)** ) not later than **13 May 2011**.

Please accept, Madam/Sir, the assurances of my highest consideration.

Ali Zaid  
Chief,  
Participation Programme and  
Fellowships Section

Enclosures:    Annex I (Terms and Conditions)  
                      Annex II (List of Invited Member States)  
                      Annex III (Weitz Center for Development Studies' Brochure)  
                      Application Form

**UNESCO FELLOWSHIP PROGRAMME**  
**UNESCO/ISRAEL (MASHAV) CO-SPONSORED FELLOWSHIPS**

In order to promote human resource capacities in the developing countries through intensive training and to enhance international understanding and friendship among peoples of the world and the people of Israel, the Government of Israel is placing at the disposal of UNESCO a number of fellowships for the benefit of certain Member States (especially the least developed countries) within the framework of the UNESCO Fellowship Programme. Beneficiaries of these fellowships will be given the opportunity of participating in a variety of training courses in Israel, conducted under the sponsorship of the MASHAV, Israel's Agency for International Development Cooperation.

**COURSE ON**

***“Slum Upgrading and the Delivery of Services to the Urban Poor”***

**(From 4 July to 2 August 2011)**

**Host Institution:** Weitz Center for Development Studies

**A. STUDY PROGRAMME**

**Objectives:** This seminar aims at enabling participants to acquire practical tools for the design and implementation of innovative strategies to slum upgrading. Specifically, participants will benefit from:

- Global experience in slum upgrading;
- The organizational and financial frameworks developed by Israel's Ministry of Construction and Housing, a leading actor in these strategies in Israel and partner of this seminar;
- Israel's experience in PPP and integrated approaches to upgrading poor urban areas and its adaptation to the developing world;
- Understanding the critical role of an integrated approach, of partnerships and of implementation mechanisms in slums upgrading;
- Understanding the role of national and local governments, private sector and civil society in upgrading urban neighborhoods; and
- Exercising the formulation of small scale upgrading projects.

**Main Areas of the Programme**

- **Introductory Sessions:** Slums in the urban development context, Integrated assets based on strategic approach to urban development
- **Slum Upgrading – Global Experience:** Key factors for successful slum upgrading, Obstacles and barriers to slum upgrading, Approach, experience, lessons learnt and tools
- **Urban Areas Revitalization – the Israeli Experience:** The Israeli context – features processes and indicators of urban poverty; Policies and strategies; Urban Renewal, Clearance and Construction, Infill – and their relevance to developing countries

- **Implementation Mechanisms:** Local and national planning, management tools and legal frameworks; Organizational platforms for planning, implementation and management; Developing institutional capacities; The role of the different stakeholders – central and local government, civil society and private sector
- **Slum upgrading and service delivery from different angles:** the public sector – improving living conditions, empowering communities, small-scale infrastructure development and social services through slum upgrading; the private sector – financial opportunities with benefits to the public, project management; civil society – building community resilience, participation and empowerment to ensure benefits for the community
- **Field visits, workshops, meetings with professionals and decision makers, and personal assignments and formulation of small-scale planning projects in small groups**

## **B. QUALIFICATIONS REQUIRED**

- a) The course is intended for planners, architects, engineers, economists, community workers, administrators and policy makers working in government ministries (such as local government, housing, development, welfare, health and others), in local authorities, NGOs and CBOs active in the field, as well as business organizations and academic institutions engaged with slum upgrading programs;
- b) Be proficient in reading and writing in the language of instruction; (if the language of instruction is not the mother tongue, a certificate of language proficiency must be provided); and
- c) Be in good health, both physically and mentally.

## **C. FACILITIES OFFERED BY THE MASHAV (ISRAEL)**

- a) Registration and tuition free of charge;
- b) Free accommodation (Participants will reside at “Reisfeld Residence” of the Faculty of Agriculture in Rehovot, Israel); and
- c) Health insurance and free basic medical care (This does not include dental treatments, pregnancy, eyeglasses, and chronic illnesses.).

## **D. FACILITIES OFFERED BY UNESCO**

- a) UNESCO will cover international travel expenses (at the most economical airfare) within the framework of the 2010-2011 Fellowships Programme; and
- b) One-time special allowance amounting to US\$100.

**(Note: Expenses such as the processing of visa, accommodation, meals and insurance during transit and/or prolonged stay in Israel are not covered by this fellowship.)**

#### **E. SUBMISSION OF APPLICATIONS: 13 May 2011**

All applications should be endorsed by the relevant Government body (such as the National Commission or Permanent Delegation) and must be made on a UNESCO Fellowship Application form. Each Member State can nominate a maximum of three (3) candidatures. The letter of nomination should reach the Participation Programme and Fellowships Section, UNESCO (7, Place de Fontenoy, 75352 PARIS O7) imperatively on or before **13 May 2011**. An advance copy of the application may be sent by fax (+33.1.45685503) or by e-mail ([r.jakubowicz@unesco.org](mailto:r.jakubowicz@unesco.org)). The applications should be submitted with the following attachments:

- a) UNESCO Application Form, duly completed in duplicate;
- b) Two photographs (4 x 6 cm);
- c) Certified copies of diploma(s) in duplicate;
- d) Certificate of language proficiency (if needed)
- e) A medical certificate of good health\*. **DO NOT SUBMIT** a medical examination report at this stage.

(\* **Only selected candidates** will be required to provide a certificate of good health issued by a physician)

**The final selection of the fellowship beneficiaries will be made by the MASHAV (Israel).**

**CANDIDATES NOT INFORMED OF THEIR SELECTION 15 DAYS PRIOR TO THE STARTING DATE OF THE COURSE SHOULD CONSIDER THAT THEIR APPLICATIONS HAVE NOT BEEN APPROVED IN THE SELECTION PROCESS (NO SPECIFIC LETTER WILL BE ADDRESSED TO THOSE NOT SELECTED)**

#### **F. VISAS**

All foreigners going to study in Israel are required to obtain a visa. Should your country not have an Israeli consulate, selected candidates will be advised as to where to apply for such a visa. In exceptional cases, visa may be given upon arrival at the airport provided that approval by the Israeli authorities has been obtained well in advance, and, on condition that the relevant information (name, date and place of birth, passport number, date of issue, validity, etc.) are transmitted to the Israeli authorities on time.

Files which are incomplete or which are received after the deadline for application, as well as candidates who do not fulfill the requirements mentioned above cannot be taken into consideration. It is the national authorities' responsibility to ensure that all candidates are duly informed of the above conditions prior to the submission of their applications for these fellowships.

**UNESCO Fellowship Co-Sponsored Fellowships Programme  
UNESCO/Israel (MASHAV)  
2011**

**Seminar on  
“Slum Upgrading and the Delivery of Services to the  
Urban Poor”  
4 July – 2 August 2011**

**Member States Invited to Submit Applications**

Belarus	Mozambique
Bhutan	Myanmar
Cambodia	Nepal
East Timor	Rwanda
Eritrea	Samoa
Ethiopia	Sierra Leone
Gambia	Solomon Islands
Ghana	Tuvalu
Kenya	Uganda
Kiribati	Ukraine
Laos	United Republic of Tanzania
Lesotho	Vanuatu
Liberia	Vietnam
Malawi	Zambia
Maldives	



**MASHAV**  
Israel's Agency for International  
Development Cooperation  
Ministry of Foreign Affairs



**WEITZ  
CENTER**  
for Development  
Studies - CERUR



משרד הבינוי והשיכון  
**State of Israel  
Ministry of Housing and  
Construction**

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**A seminar on  
Slum Upgrading and the Delivery of Services to the Urban Poor  
July 4 to August 2, 2011**

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**Conducted by the Weitz Center for Development Studies**



Today, as more than half of the world's population lives in cities and urban areas, and as the rate is expected to reach 60% by 2030, slum upgrading is one of the main challenges of the developing world. According to UN-Habitat, it is estimated that one billion people live in slums in the cities of the world – one sixth of the human population – and that the numbers are rising. Considering the magnitude of the problem, even where government and development aid is available for slum

upgrading, there are simply not enough resources to make a real difference for most of the world's slum dwellers. In this context, partnerships between public and private sector can be valuable.

Slum upgrading requires a comprehensive approach, partnerships and financial and organizational tools for implementation.

- + Comprehensive approach – to integrate aspects of infrastructure, living conditions, land ownership, environmental considerations, services systems and delivery, human capital and community development, economic activities into one comprehensive development process.
- + Partnerships – local government "ownership" of the process and partnerships between local and external stakeholders in strategy formulation, planning and implementation.
- + Financial and organizational tools - to mobilize the significant amount of resources required for such a development process and to promote and sustain implementation.
- + Israel gained significant experience in upgrading and revitalizing poor urban areas. Though slums and poor urban neighborhoods in Israel are different from those of the developing countries, our experience from previous seminars showed that our accumulated knowledge, on the approaches, strategies and tools, is relevant and that it can benefit decision makers and professionals involved in slum upgrading and the delivery of services to the poor.

The seminar is designed to focus on integrated strategies to slum upgrading



including service delivery systems for the poor, and financial and organizational implementation mechanisms. The provision of services to the poor is also vital for poverty reduction and for upgrading the neighborhoods. Good services provision helps people's transition out of poverty, but an integrated approach to slums upgrading is essential to avoid pushing people out of the neighborhood without upgrading conditions within the area.

The 30-day seminar aims at enabling participants to acquire practical tools for the design and implementation of innovative strategies to slum upgrading. Specifically, participants of the seminar will benefit from:

- + Global experience in slums upgrading
- + The organizational and financial frameworks developed by Israel's Ministry of Construction and Housing, a leading actor in these strategies in Israel and partner to this seminar
- + Israel's experience in PPP and integrated approaches to upgrading poor urban areas and its adaptation to the developing world
- + Understanding the critical role of an integrated approach, of partnerships and of implementation mechanisms in slums upgrading
- + Understanding the role of national and local governments, private sector and civil society's in upgrading urban neighborhoods
- + Exercising the formulation of small scale upgrading projects

The seminar involves presentations, workshops, discussions, field trips and meetings with professionals and decision makers, as well as personal assignments and formulation of small scale planning projects in small groups. UN-Habitat and Israeli cases and practice will be discussed and exercised throughout the program. The program covers the following main areas:

- + ***Introductory Sessions:*** Slums in the urban development context, Integrated assets based strategic approach to urban development
- + ***Slum upgrading – Global experience:*** Key factors for successful slum upgrading, Obstacles and barriers to slum upgrading, Approach, experience, lessons learnt and tools
- + ***Urban Areas Revitalization – the Israeli Experience:*** The Israeli context – features, processes and indicators of urban poverty; Policies and strategies: Urban Renewal, Clearance and Construction, Infill - and their relevancy to developing countries
- + ***Implementation Mechanisms:*** Local and national planning, management tools and legal frameworks; Organizational platforms for planning, implementation and management; Developing institutional capacities; The role of the different stakeholders – central and local government, civil society and private sector
- + ***Slum upgrading and service delivery from different angels:*** the public sector – improving living conditions, empowering communities, small-scale infrastructure development and social services through slum upgrading; the private sector – financial opportunities with benefits to the public, project management; civil society – building community resilience, participation and empowerment to ensure benefits for the community

#### **Who may apply?**

The seminar targets planners, architects, engineers, economists, community workers, administrators and policy makers working in government ministries (such as local government, housing, development, welfare, health and others), in local authorities, NGOs



and CBOs active in the field, as well as business organizations and academic institutions engaged with slum upgrading programs. The selected participants are required to submit prior to the seminar:

- + A short presentation on slum upgrading policies and strategies in their respective countries/local areas
- + A case of slum upgrading they wish to further develop throughout the seminar in small groups (5-6 most relevant cases will be selected with the participants)

### **Application Process**

Candidates must complete the appropriate application forms (including health certificate, declaration etc.) available at the Israeli diplomatic mission in their country, or through the Internet <http://mashav.mfa.gov.il>, [www.weitz-center.org](http://www.weitz-center.org). The completed forms should be submitted at the Israeli mission in your area and sent to our office ([ronitshp@netvision.net.il](mailto:ronitshp@netvision.net.il)) not later than June 4, 2011.

*Candidates must also hand in a passport photo by electronic file.*

### **Arrival and transportation**

A Taxi Company called "MONI SITON TOURS" will transport the participants to "Reisfeld Residence" of the Faculty of Agriculture, Rehovot, Israel, where the students will stay during the seminar. Transportation will be free of charge only if transported by this company .

The MONI SITON TOURS counter is located after passing through Customs, in the gallery on level I (Arriving Passengers' hall, near gate 2.)

### **Medical Insurance**

MASHAV will assume the responsibility of the participants' medical insurance for the duration of the course, excluding dental care, pregnancy, eyeglasses and chronic illnesses.

### **Insurance of personal belongings**

MASHAV, Weitz Center and the "Reisfeld Residence" are not responsible in case of lost or stolen personal belongings.

### **About MASHAV**

Israel's Agency for International Development Cooperation (MASHAV) was founded in 1958 as part of Israel's Ministry of Foreign Affairs. MASHAV is responsible for initiating and implementing Israel's development cooperation programs worldwide. MASHAV aims at transferring to developing countries the expertise and technologies that have assisted Israel on its own path to development. Today, Israel cooperates with over 140 countries, providing training in Israel and abroad, and operates on-site long-term demonstration projects. MASHAV is active in fields ranging from agriculture to health and from community development to entrepreneurship. <http://mashav.mfa.gov.il>

### **About Weitz Center**

The Weitz Center for Development Studies is a leader in capacity building for sustainable development. Our work is dedicated to enhancing the efforts of international agencies, governments, communities, civil society and private sector organizations to achieve positive social and economic change worldwide. Towards this end, we offer high quality

training and consulting services, highlighting our practical, assets-based and integrated approach to development. <http://www.weitz-center.org/>

**Additional Information**

Any additional information is available at:

**Weitz Center for Development Studies**  
**Division of Training and International Cooperation**  
**P.O.Box 12**  
**Rehovot 76100, Israel**  
**Tel: 972-8-9474373**  
**Fax: 972-8-9475884**  
**Cell Phone: 972-54-6655233 (Mrs. Ronit Shpindel)**  
**E-mail: [ronitshp@netvision.net.il](mailto:ronitshp@netvision.net.il)**