

As of September 2007

World Creative City Forum 2007 in OSAKA

Purpose

There are growing number of cities in the world, striving for the realization of “Creative City,” where all sectors such as the local government, citizens, enterprises, and NPO/NGO, are making efforts at the development of the local economy and society through creative activities.

The role of the cities is getting more and more important for the economic and social development with creativity, as the place for accumulated cultural activities for creative industries, with potentials for linking people. In this light, the mutual cooperation between these creative cities will be essential, leading to a global linkage of creative activities.

Inviting researchers from the world and working-level executives and experts from the member and applicant cities of UNESCO’s Creative Cities Network, this Forum aims at sharing experiences of the advanced movements, enhancing the development, and promoting the cooperation among the “creative cities.”

We firmly believe that the World Creative City Forum 2007 in Osaka will surely promote the international exchanges, further cooperation, and deepen friendship between the cities of the world.

Framework of the Forum

Dates: October 24 - 27, 2007

Place: International House, Osaka (Oct. 24-26)
2-6, Uehonmachi 8-chome, Tennoji-ku, Osaka 543-0001, Japan
Tel. 06-6772-5931 / Fax. 06-6772-7600
Osaka City Hall (Oct. 27)
1-3-20 Nakanoshima, Kita-ku, Osaka, 530-8201, Japan
Tel. 06-6208-8181 / Fax. 06-6227-9871

Organizers: The City of Osaka
Osaka 21st Century Association
Osaka Chamber of Commerce and Industry
Osaka International House Foundation
Osaka City University

Secretariat: The Senri Foundation
1-1 Senri Expo Park, Suita, Osaka 565-0826, Japan
Tel. 06-6877-8893 / Fax. 06-6878-3716
E-mail: project@senri-f.or.jp)

Organization

Advisers

Yoshitane Horii	President, Osaka 21st Century Association
Hideo Igarashi	President, Osaka International House Foundation
Naomichi Ishige	Professor Emeritus, National Museum of Ethnology
Satoru Kaneko	President, Osaka City University
Akio Nomura	Chairman, Osaka Chamber of Commerce and Industry
Junichi Seki	Mayor of Osaka
Tadao Umesao	President, The Senri Foundation

Organizing Committee

Naomichi Ishige (Chairperson)	Professor Emeritus, National Museum of Ethnology
Yoshihiko Akashi	Dean, Graduate School for Creative Cities, Osaka City University
Yoshio Iwaki	Director General, Office of the Mayor, The City of Osaka
Yoshihiko Kuriyama	Managing Director, Osaka International House Foundation
Tsutomu Kyogoku	Director General for City Management Policy, The City of Osaka
Kiyoshi Nakabayashi	Managing Director, Osaka 21st Century Association
Kenji Nishida	Managing Director, Osaka Chamber of Commerce and Industry
Eiko Yuasa	Executive Director, The Senri Foundation

Executive Committee

Masayuki Sasaki (Chairperson)	Professor, Graduate School for Creative Cities and Director, Urban Research Plaza, Osaka City University
Fumihiko Seta	Associate Professor, Graduate School for Creative Cities, Osaka City University
Hiroshi Yahagi	Professor, Graduate School for Creative Cities, Osaka City University

Speakers

Masashi Igoshi (Japan)

Vice Mayor of Osaka

Pan Jin (China)

Deputy Secretary General, Shanghai Creative Industry Center

Yoichiro Kawaguchi (Japan)

Computer Graphics Artist & Professor, Graduate School of Interdisciplinary Information Studies, The University of Tokyo

Ken-ichi Kawasaki (Japan)

Professor, Global Media Studies, Komazawa University

Nobuko Kawashima (Japan)

Professor, Faculty Of Economics, Doshisha University

Marie-Josée Lacroix (Canada)

Commissaire au design, Directrice de Design Montréal

Charles Landry (U. K.)

Director, Think Tank "Comedia"

Ann Markusen (U.S.A.)

Professor, Hurber H. Humphrey Institute Of Public Affairs, University of Minnesota

Andy C. Pratt (U.K.)

Research Director, Department of Geography and Environment, London School of Economics and Political Science

Masayuki Sasaki (Japan)

Professor, Graduate School for Creative Cities, Osaka City University

Fumihiko Seta (Japan)

Associate Professor, Graduate School for Creative Cities, Osaka City University

Rebecca Wurzbarger (U.S.A.)

City Councilor, City of Santa Fe

Hiroshi Yahagi (Japan)

Professor, Graduate School for Creative Cities, Osaka City University

Benedetto Zacchiroli (Italy)

Mayor's Staff, City of Bologna

Outline of the Forum

Oct. 24 (Wed.) [International House, Osaka]

“Forum for Networking Creative Cities”

13:30 Opening Ceremony

Address by **Junichi Seki**, Mayor of OSAKA

13:45 Session 1: Case Report

- Case Report 1: Bologna by **Benedetto Zacchioli**
- Case Report 2: Montreal by **Marie-Josée Lacroix**
- Case Report 3: Santa Fe by **Rebecca Wurzbürger**
- Case Report 4: Shanghai by **Pan Jin**
- Case Report 5: Osaka by **Masashi Igoshi**

15:30 Session 2: Panel Discussion

Coordinator:

Masayuki Sasaki, Professor, Graduate School for Creative Cities, and Director,
Urban Research Plaza, Osaka City University

Charles Landry, Director, Think Tank "Comedia"

Panelists:

Benedetto Zacchioli, Mayor's Staff, City of Bologna

Marie-Josée Lacroix, Commissaire au design, Directrice de Design Montréal

Rebecca Wurzbürger, City Councilor, City of Santa Fe

Pan Jin, Deputy Secretary General, Shanghai Creative Industry Center

Masashi Igoshi, Vice Mayor of Osaka

17:15 Closing Ceremony

Address by **Satoru Kaneko**, President, Osaka City University

18:00-20:00 Reception

Oct. 25 (Thu.) [International House, Osaka]

International Symposium “The Age of the City: Developing Creative Cities through Networking”

- 9:30** Address by **Naomichi Ishige**, Professor Emeritus, National Museum of Ethnology
- 9:35** **General Orientation** by **Masayuki Sasaki**
- 10:00** **Session 1: Creative Cities and Cultural Diversity**
- Report by **Charles Landry**, Director, Think Tank "Comedia"
 - Report by **Kenichi Kawasaki**, Professor, Global Media Studies, Komazawa University
- 13:30-16:30** **Session 2: The Role of the Artist in Creative Cities**
- Report by **Ann Markusen**, Professor, Hurber H. Humphrey Institute Of Public Affairs, University of Minnesota
 - Report by **Nobuko Kawashima**, Professor, Faculty Of Economics, Doshisha University

Oct. 26 (Fri.) [International House, Osaka]

International Symposium “The Age of the City: Developing Creative Cities through Networking”

- 9:30-12:05** **Session 3: Creative Cities and Creative Clusters**
- Report by **Andy Pratt**, Research Director, Department of Geography and Enviroment, London School of Economics and Political Science
 - Report by **Fumihiko Seta**, Associate Professor, Graduate School for Creative Cities, Osaka City University
- 13:30** **Final Discussion**
- Chairperson: **Hiroshi Yahagi**, Professor, Graduate School for Creative Cities, Osaka City University
- 16:30** **Address** by **Naomichi Ishige**, Professor Emeritus, National Museum of Ethnology

Oct. 27 (Sat.) [Osaka City Hall]

Workshop “Potential for Media Art in Osaka”

14:00-16:00 **Seminar** by **Youichiro Kawaguchi**, Computer Graphics Artist & Professor,
Graduate School of Interdisciplinary Information Studies, The University of
Tokyo

Talk Session

Moderator

Masayuki Sasaki, Professor, Graduate School for Creative Cities, and
Director, Urban Research Plaza, Osaka City University

Charles Landry, Director, Think Tank "Comedia"