Every African Youth...

has the right to tell their story
Every African Youth... has the right to express themselves
Every African Youth has the right to freedom of thought...
Every African Youth... has the right to change the world
Because: They are Africa.

Jacon Atem of Lost Boys of Sudan
These are their stories...

Jacon Atem of Lost Boys of Sudan Now
How do we leverage this media for peace and prosperity?
Why encourage a collaborative community?

Knowledge of farming = prosperity

Lack of knowledge of farming = death

http://earth.jsc.nasa.gov
The Old World Colonial “One-to-Many” World

Industrial Authoritarian Training

One Way Trickle Down Knowledge Model
The New Web Democracy: “Many-to-Many” World

Content

Personal Learning Network

Two-Way Model

Community

Ning, Twitter, YouTube, LinkedIn, WordPress, Digg
Our new world: “Out-There Content”

I’m Here

Here

Here

Here

Here

Even Way Out Here

Back Here

No Over Here
Youth’s has a secret weapon… One Voice…. Global Network for Tribal Youth

This (window to Global Knowledge) lives inside of them.
How we learn: Knowledge is tribal

We are pack animals

With technology
Media can unite or incite violence

Gaming teaches the big lie:

- To kill
- To cheat
- To destroy
- Break social rules
- Use magic
- And die

- With no consequences
We are tribal because of divisional anger

Tribal packing from fear
- The gang /tribe
- We and them thinking
- Leverages fear and desperation
- Embraces criminal behavior
- Features drugs, alcohol and weapons
- Intimidates
- Slanders
- Suppresses
- Anger
- Hate
- Expects failure
- Poverty
Or we can go it alone

The Lone Wolf

- It’s all about me
- Rejection
- No one cares
- I don’t need anyone
- Depression
- Risk avoidance
- One day at a time
- “Whatever” attitude
- What future?
- Just hanging out in media
- Private poverty
We are tribal for common causes

We pack for the common good

- The Team
- Help
- Encourage
- Coach
- Collaborate
- Leverage competence
- Strife builds character
- Manage life
- Built on successes
- Hope of a better future
- Prosperity
Knowledge is useful only when it’s embraced by the community” -
African Youth’s Testimony

What is digital storytelling?

- Who I was
- What was the situation
- Where I came from
- How I changed my life
- Who helped me and their resources
- What was the result
- What I am now
Use new media for something ancient and new... **The Testimony**

**Storytelling is:**
- An old tradition
- Real
- Accessible
- Honoring
- Encouraging
- Educational
- Against all odds
- “If they can... I can”
We Must Encourage “Storytellers”
And Help as “CyberGuides”

- Elders
- Associations
- Libraries
- Missions
- Schools
- Cyber Cafes
- Telecentres
- Govt. Agencies
And Become a Team to win

StoryTeller + CyberGuide =>

Ning
YouTube
Facebook
Twitter
Skype
What the “Storyteller” gets out of the story:

Youth will receive:
- A chance to speak out
- Recognition -Awards
- Encourage fellow youth
- Join a community of success
- Internet training
- A chance to give back
- See other ways to succeed
- Funding
What the “CyberGuide” gets out of the story?

Organizations receive:
- Branding
- Web presence
- Recognition
- YouTube for:
  - Web Site
  - Fundraising
  - Volunteers
  - Honor students
  - Training
- Searches Optimization
- Networking
Outcomes

- African youth pride
- Personal satisfaction
- Internet empowerment
- Redefine African youth’s image
- Increased funding
- African youth cyber community
- Encouragement from local community
- Encouragement from the world
Go to:

www.I-am-the-story.org

1. Join our cyber tribe
2. Get trained
3. Upload
4. Collaborate
5. Make a statement
By Richard C. Close
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